Yasser bin Abdulrahman Al-Bishri

Designer & Developer

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Professional profile

Yasser bin Abdulrahman Al-Bishri, designer and developer. I have over ten years of experience in visual identity, user experience, and web and mobile application development. I founded Sbrat Agency and am a partner at Points Solutions. I specialize in art direction and digital product development, applying AI to design, programming and workflow automation.

Professional experience

Points Solutions | Partner

2026— Present

I contribute to the design and development of digital solutions, including websites and applications. I translate requirements into interfaces and functionality, and review design-development integration and deliverable quality.

Sbrat Agency | Founder

2021— Present

I founded the agency and manage its visual identity projects. I define project scope and design requirements, develop brand systems and applications, and provide art direction for visual and digital deliverables.

Days Restaurants | Designer & Creative Director

2019— 2024

I managed creative direction and design delivery for the brand. I developed identity applications and packaging, reviewing deliverables against established visual standards.

Al Ehsan Association for Social Services | Designer

2017— 2019

I designed visual and communication materials for the association and prepared deliverables for publication. I applied the visual identity and reviewed design consistency and content clarity.

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Expertise & skills

Visual identity & art direction

I design visual identity systems, logos and brand applications. I define visual standards and art direction, and review deliverables for consistent implementation across materials and channels.

User experience & interfaces

I analyze usage requirements and develop interaction flows and prototypes. I design user interfaces and reusable design systems, structuring content around product functionality.

Web & app development

I develop websites, digital platforms and mobile applications, including service integrations. I conduct functional tests and code reviews, and improve performance and device compatibility.

Generative AI content

I use generative models to produce visual and written content. I structure prompts, inputs and reference material, then evaluate and refine outputs against technical requirements and visual identity standards.

AI-assisted development

I use coding assistants to develop prototypes, implement interfaces and improve code. I review generated code, verify functional requirements and test changes before acceptance.

AI assistants & process automation

I develop AI assistants by integrating models with data sources and services. I configure workflows for information analysis and task automation, validate outputs and monitor execution.

Selected work

Al-Zaaq Calendar

Mobile application

Watid

Mobile application

AlJalees

Mobile application

Availability

Available for relevant roles, freelance projects and ongoing collaboration with teams.